

LIBRARY! MORE THAN YOU THINK

>> SIX YEARS OF LIBRARY DEVELOPMENT PROGRAM



POLISH-AMERICAN
FREEDOM FOUNDATION

The Polish-American Freedom Foundation has partnered with the Bill & Melinda Gates Foundation to help Poland's public libraries provide access to computers, the Internet, and training. The Library Development Program in Poland is implemented by the Information Society Development Foundation.

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LADIES AND GENTLEMAN,

It is with a true satisfaction that we present to you a summary of the results of the Library Development Program – a joint initiative of the Bill and Melinda Gates Foundation and the Polish-American Freedom Foundation, implemented by the Information Society Development Foundation. After six years of intense activities in support of public libraries in small communities we are witnessing many positive changes in the manner in which the libraries covered by the Program function. Above all, in addition to their traditional functions related to access to knowledge and promotion of reading, the libraries now carry out a lot of various activities: they provide early education for children, organize activities for seniors, popularize modern technologies, host cultural events, and assist in job search. In rural areas and in small towns they are often the only space available for everyone, where people who want to spend time usefully and creatively can meet.

Under the Library Development Program support was provided for 3,808 libraries from 1,256 communes. Over 11,000 people participated in training courses for librarians. Libraries received modern equipment, including computers with software provided free of charge by Microsoft, laptops, tablets, multifunction devices, projectors and digital cameras – in total over 12,000 devices.

An important part of the Library Development Program was also the cooperation with institutions and organizations of the library environment and supporting regional public libraries, the National Library, and the Polish Librarians Association. We conducted activities fostering integration and exchange of experience and good practices through study tours, nationwide conventions, regional conferences, as well as networking of librarians who develop and disseminate innovative ideas for library activity. Under the Program there was also a significant transfer of knowledge from NGOs to libraries in such areas as work and professional career,

civic issues, personal finance or healthy lifestyle. As a result, libraries introduced a lot of new services for residents in response to their needs.

The changes and the transformation of public libraries into modern centres of education, culture and social activity result also from modernization projects run in parallel to the Library Development Program: the “Library+” program initiated by the Minister of Culture and conducted by the Book Institute, as well as the agreement on digitalization of public libraries concluded between the Ministry of Culture and National Heritage, Ministry of Administration and Digitization, Orange Poland and the Information Society Development Foundation.

Numerous factors contributed to the success of the Library Development Program: enormous involvement and openness of librarians, partnership cooperation and support of institutions, companies and organizations engaged in the Program, positive attitude of local governments, the say of the opinion leaders associated in the National Partnership for Library Development. The attitude of the grant provider and of the entire team implementing the Program proved extremely important: careful planning of activities, orientation at quality and social impact of the actions, partnership relations with action participants, modern tools and interactive forms of work.

Libraries acting for the local development respond to one of the most significant challenges faced by Poland: the building of social capital. Modern libraries, which function close to people and which are able to involve those people in solving community problems, in seeking creatively new ideas for development and putting them in practice together, are excellent partners in actions conducive to social changes. We invite you to acquaint yourselves with the outcomes of the Program, which helped to unleash an exceptional potential of libraries. We are convinced that the potential will continue to be reinforced and used not only in the activity of our organizations.

JERZY KOŹMIŃSKI
PRESIDENT, POLISH-AMERICAN FREEDOM FOUNDATION
FOUNDATION BOARD CHAIRMAN,
INFORMATION SOCIETY DEVELOPMENT FOUNDATION



RAFAŁ KRAMZA
PRESIDENT, INFORMATION SOCIETY DEVELOPMENT FOUNDATION
DIRECTOR OF THE LIBRARY DEVELOPMENT PROGRAM

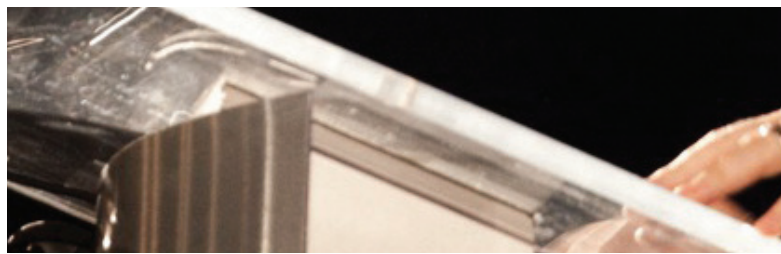


Libraries across the globe assume new functions and increasingly meet a wider variety of the needs of the communities for which they work. Polish libraries are part of this global process. The principal goal of the Library Development Program was to develop new library services. And this goal has been achieved. Thanks to actions conducted with utmost care of their quality, a huge-scale modernization of libraries has been initiated.


What is of particular significance for me is that the project engaged librarians as active partners. The comprehensive approach was also important. It was not only about providing libraries with technology tools, but above all about strengthening librarians so that their libraries better serve entire communities. The cooperation with the Polish-American Freedom Foundation and the Information Society Development Foundation was excellent thanks to the high substantive level as well as the passion and involvement of both foundations. Their ability to find partners willing to engage in the library modernization process was also of key importance. As a result, Polish libraries have really changed. They have become community centres, offering access to information, knowledge and life-long learning, so vital in the digital era we live in.

The ambitious mission and the strong rooting in the local community make the library an ideal partner in projects designed to strengthen the social capital. Libraries of the future are here today in Poland.

DARREN HOERNER
BILL AND MELINDA GATES FOUNDATION





A portrait of Prof. Anna Giza-Poleszczuk, a woman with short, wavy blonde hair, wearing glasses and a necklace of black and orange beads. She is smiling slightly and looking towards the camera. The background is a plain, light-colored wall.

For me the Library Development Program is a bugle that calls sleeping knights – we have finally remembered the army of wonderful people and the role of libraries. In fact, libraries are not just about lending books, but about the freedom that knowledge can give us: access to the wisdom accumulated over millennia, to the fruits of creative imagination creating our culture, as well as to the information that allows us to make better choices.

The famous economist Amartya Sen, a Nobel Prize winner, argues that development may and should be seen not in the narrow terms of GDP growth, but as the process of expanding the actual freedom enjoyed by people. And that is precisely what is happening in libraries now.

For years we have heard and read in strategy documents about building a knowledge society in Poland – a community of autonomous and active people who are able to make their dreams come true. It is hard to imagine a better space and a better social network for implementing this vision.

PROF. ANNA GIZA-POLESZCZUK
DEPUTY RECTOR OF THE UNIVERSITY OF WARSAW
FOR DEVELOPMENT AND FINANCIAL POLICY



SIX YEARS
OF THE LIBRARY
DEVELOPMENT
PROGRAM

LIBRARY DEVELOPMENT PROGRAM IN NUMBERS

2009 – 2015

program duration

3,808

public libraries
from small localities
in 1,256 communes

101.8

million Polish zlotys
(c. \$32 million) – total
budget of the Program

over 12,000

devices such as computers,
laptops, tablets, multifunction
devices, printers, projectors,
cameras

11,200

training participants

4,600

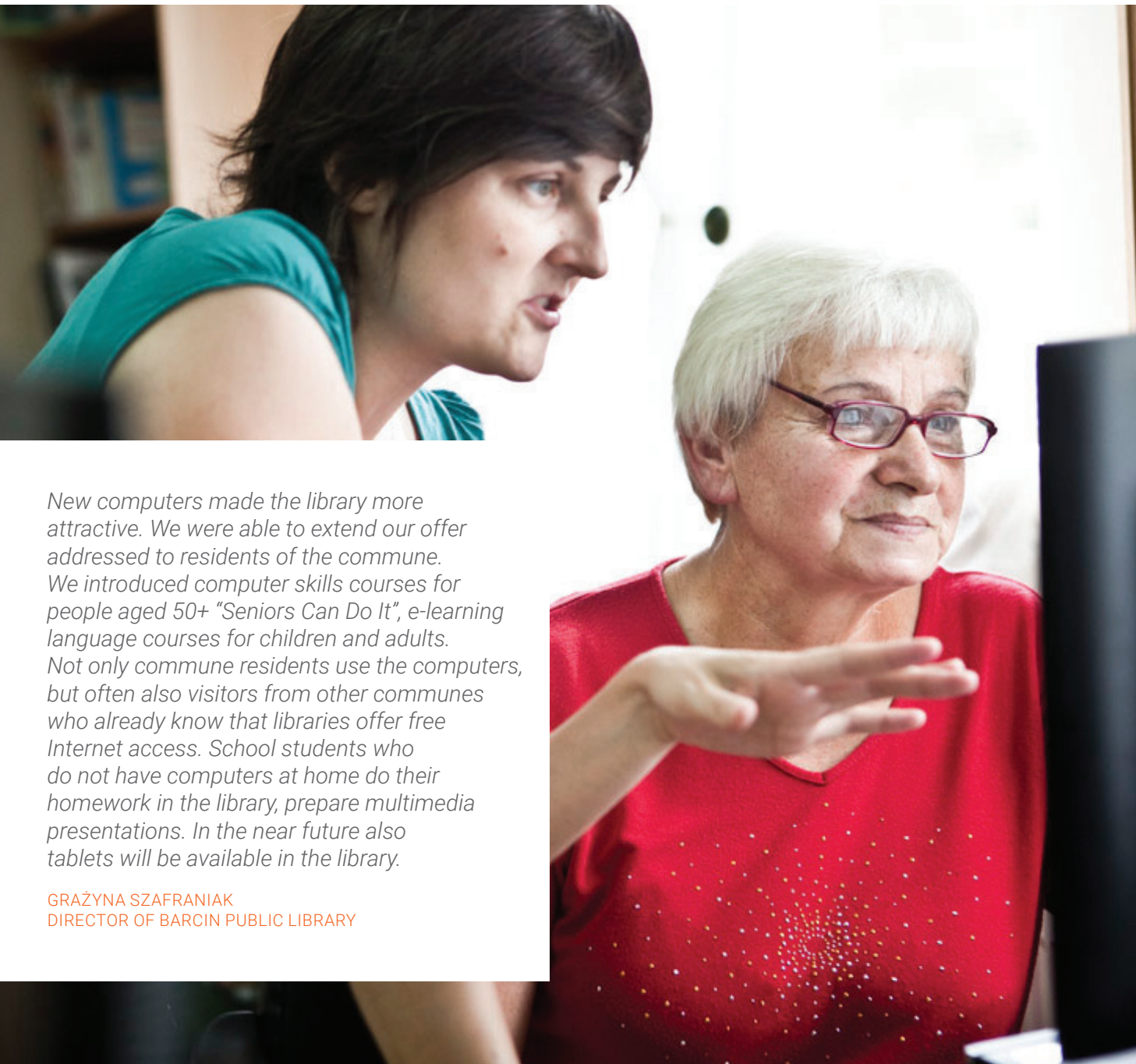
participants
of 60 webinars

14

partners: Ministry of Culture and National Heritage with the Book Institute,
Ministry of Administration and Digitization, Office of Electronic
Communications, National Library, Polish Librarians Association,
Orange Poland, Microsoft, Funmedia, ngo.pl, Press Publishers Chamber,
Polish Rural Communes Association, Onet.pl Group, Gazeta Wyborcza

110

opinion leaders
in the National Partnership
for Library Development



New computers made the library more attractive. We were able to extend our offer addressed to residents of the commune. We introduced computer skills courses for people aged 50+ "Seniors Can Do It", e-learning language courses for children and adults. Not only commune residents use the computers, but often also visitors from other communes who already know that libraries offer free Internet access. School students who do not have computers at home do their homework in the library, prepare multimedia presentations. In the near future also tablets will be available in the library.

GRAŻYNA SZAFRANIAK
DIRECTOR OF BARCIN PUBLIC LIBRARY

EASIER ACCESS TECHNOLOGIES IN LIBRARIES

We provided the libraries participating in the Library Development Program (LDP) with modern equipment: computers, laptops, tablets, multifunction devices, printers, multimedia projectors, digital cameras.

Also all regional libraries and the National Library received hardware and software.

Thanks to Orange Poland all Polish public libraries obtained the possibility of free Internet connection and its use free of charge for six years. The initiative on Internet access in libraries is the result of an agreement among the Ministry of Culture and National Heritage, Ministry of Administration and Digitization, Orange Poland and nformation Society Development Foundation. 3,500 libraries benefited from the support of Orange Poland worth over PLN 20 million (c. USD 7 million).

Thanks to Microsoft thousands of libraries across Poland received free of charge software for the total value of almost USD 20 million. Microsoft offered nearly 200 products, including the most complete versions of Windows and Office.

The support of Orange Poland and Microsoft Poland allowed the libraries participating in the LDP to fully use the IT equipment provided under the program.



3,396
COMPUTERS
WITH SOFTWARE



1,262
TABLETS



2,487
MULTIFUNCTION
DEVICES



706
A3 PRINTERS



430
LAPTOPS



430
PROJECTORS
WITH SCREENS



3,808
CAMERAS

SKILLS DEVELOPMENT PRACTICAL TRAINING

We focused on improving the skills of librarians. We prepared an extensive training program of very practical nature. The training was conducted by modern workshop methods.

TEN-DAY WORKSHOP ON LIBRARY DEVELOPMENT PLANNING

almost 4,000 people were trained.

FIVE-DAY IT TRAINING

over 2,700 people were trained.

THREE-DAY SPECIALIST TRAINING COURSES

almost 3,000 people were trained. When selecting specialist training courses, librarians took into account the planned direction of their library development, determined on the basis of an analysis of community needs carried out under the library development planning workshop.

We also offered eight areas of specialization covering community needs to which libraries may respond:



PLACE OF CULTURE
PROMOTION



A PLACE FOR
YOUNG PEOPLE



KNOWLEDGE CLOSE
AT HAND – EASY ACCESS
TO LIBRARY COLLECTIONS



MULTIMEDIA AND MODERN
COMMUNICATION



A PLACE WITHOUT BARRIERS:
SERVICES FOR SENIORS AND
PERSONS WITH DISABILITIES



SPACE FOR
ACTIVE RESIDENTS



A PLACE FOR CITIZENS:
E-ADMINISTRATION



LOCAL INFORMATION
– HOW TO GATHER
AND DISSEMINATE IT

Librarians could also participate in training courses on:

ADVOCACY

"Appreciate the library. How to conduct effective advocacy?"

MEETINGS

"A Good Meeting. How to Do It?"

LEADERSHIP & MANAGEMENT

"Good Style Leadership"

Moreover, there were **FOUR EDITIONS OF TRAINING THE TRAINERS**, where librarians improved their knowledge about the methodology of teaching adults. Over 50 people trained under the program now use their new training skills, which constitute a valuable asset for the librarians' community.

We introduced a modern form of training – **WEBINARS**, interactive online meetings. It is an excellent way of gaining new information without getting off your desk. Participants are active during webinars: they have a chat at their disposal and they may also express their opinions in questionnaires or online board, on which they can write. We conducted over 60 webinars dedicated, among other things, to library communication with its environment, system of library visual identification in the commune, library cooperation with NGOs, legal issues or IT tools. 4,600 people participated.

Furthermore, **MORE THAN TEN NGOS** supported librarians in the introduction of new services for residents in such areas as work and career, civic issues, personal finance, healthy lifestyle. As a result, knowledge was transferred from experienced organizations to libraries. At the same time, third sector organizations discovered the enormous potential of cooperation with libraries.

Libraries with the support of external experts also established **LOCAL PARTNERSHIPS**, trying to go beyond the group of traditional organizations and institutions with which they cooperate and include representatives of various sectors and defining goals and specific tasks or problems to be handled by the partnership.



Nine persons from our library participate in the workshops. We receive a lot of practical information there, but for me the most important insight was that in our work we need to remember not only about library users, but also about people who do not come to the library at all. They are the greatest challenge for us. A building with the notice on the door identifying it as a library and with readers inside is not enough. That will not attract new users. Therefore, we need to engage in a series of actions and go outside the library building to encourage more people to visit the library. This way the residents will have a chance of finding out how many interesting projects we have and that the library is not only a place where they can borrow books. Now, thanks to the workshops we have knowledge and new ideas how to do that.

*Dorota Olejnik
Director of Public Library
in Grodzisk Mazowiecki
(comment expressed in 2010)*

STRENGTHENING THE LIBRARY SYSTEM

An important component of the Program was the support for various institutions of the library world: regional public libraries, National Library, Polish Librarians Association.

Good cooperation with the regional libraries enabled the establishing of a team of 18 regional coordinators of the LDP, who supported the recruitment of the Program participants and organized regional conferences. We provided the regional libraries with IT equipment, thus improving their education laboratories and extending their possibilities to organize practical training courses for commune libraries. Additionally, employees of the regional libraries participated in valuable professional training courses.

The National Library received a grant to organize professional development courses for librarians and to purchase equipment. The Polish Librarians Association thanks to a grant under the Program prepared its development strategy, modernized its portal www.sbp.pl and prepared standards to measure library performance indicators.

We conducted numerous activities to support librarians' community integration and experience exchange: commune libraries set up partnerships already at the stage of applying to participate in the LDP, and then obtained micro grants for local meetings at which they exchanged the knowledge gained at training courses. Also the conventions of public libraries, annual regional conferences in all regions, the program of Polish study tours conducted by the Polish Librarians Association and foreign travels together considerably contributed to integrate librarians.

To support experience exchange we also launched the LABiB initiative – a cooperation network gathering librarians, animators, trainers and other local activists who engage libraries in their actions. LABiB participants share their expertise and ideas both at regular workshop meetings and via the labib.pl portal. The portal accumulates practical information – ready-to-use descriptions of completed library projects and ideas for new activities. It also offers a chance to share first-hand experience or discuss an important or difficult subject. In February 2015 the portal had 1,840 registered users, who posted over 400 inspirations. It is open to anyone interested.



WWW.SBP.PL



WWW.LABIB.PL

The following publications intended to inspire, provide food for thought and encourage debate in the entire librarians' community were prepared under the program:

"LIBRARY FUTURE SCENARIOS"

present possible library development directions prepared by an expert group based on the foresight method.

"LIBRARY WITH A VISION. PROPOSAL OF LIBRARY FUNCTIONING IN A SMALL LOCALITY"

contains a set of ideas which can be used in library development planning in small communities.

"PARTNERSHIPS FOR LIBRARIES"

is a collection of information and education materials prepared by experts from the CAL Association for Local Activity about establishing local partnerships, with a description of the library role and good examples from Poland and abroad.

"EDUCATION OF LIBRARIANS FOR LOCAL COMMUNITIES. UNIVERSITY EDUCATION PROGRAMS"

prepared in collaboration with the Warsaw Branch of the Polish Bibliological Association. The publication concerns academic education of librarians who already work or intend to work in commune libraries.

"SMALL IDEAS FOR BIG CHANGES"

is a brochure prepared in collaboration with the Polish Architects Association, containing advice and tips related to the arrangement of library spaces.

"LIBRARY – A GOOD PLACE. ARCHITECTURE GUIDE FOR LIBRARIES"

was published in collaboration with the Book Institute, and its purpose is to help people who plan or conduct a renovation, reconstruction or construction of public library buildings.



LIBRARY FUTURE
SCENARIOS



SMALL IDEAS
FOR BIG CHANGES

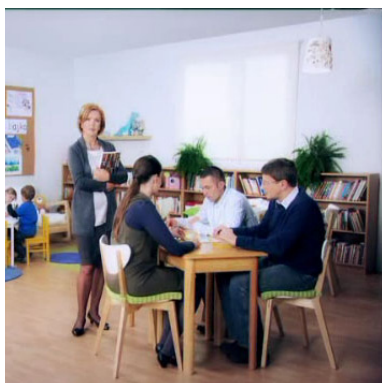


LIBRARY – A GOOD
PLACE

INFORMATION AND PROMOTION CAMPAIGNS

Library is a safe, friendly and modern place.
Open for everyone.

2010: SOCIAL CAMPAIGN “LET’S MEET IN THE LIBRARY”



TV SPOTS
aired for six weeks
in seven TV channels.



SUCH BUSES CRISS-CROSSED
ALL POLAND FOR THREE MONTHS,
reaching the smallest communities
where libraries are situated.

OVER 1,000 INTERNET USERS DESCRIBED IN A CONTEST THEIR DREAM
MEETING IN THE LIBRARY. One of them was five-year-old Mikuś
from Trzebinia, who dreamt of meeting a true astronaut.

Dreams come true. A few months later Mikuś met in the library
the American astronaut, Dr. Stephen K. Robinson, who
came to Poland on the invitation of the US Embassy and
the Polish-American Freedom Foundation. And thanks to a company
from Trzebinia a beautiful toy spacecraft appeared in the local library.

5 PUBLIC LIBRARIES’ CONGRESSES



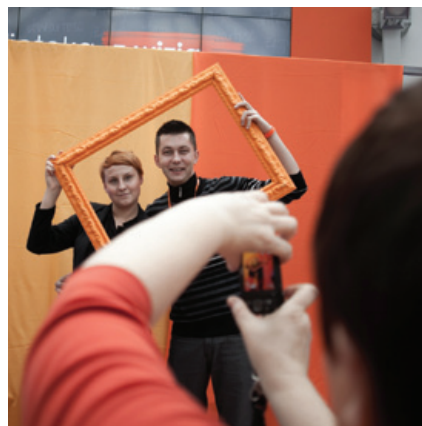
1,800
PARTICIPANTS FROM
ALL OVER POLAND



173
WORKSHOPS
AND PRESENTATIONS



OVER 200
TRAINERS
AND SPEAKERS





PLACE TO READ, PLACE TO ACT

An exhibition inaugurated at the University Library in Warsaw was then presented in many libraries across Poland.

We looked for a key to organize our action in the library itself: in its space, its manner of functioning, and its rhythm of life. We know that the Warsaw University Library is a particular place, even a cult one, so we tried to show its magic, believing that each library, no matter if big or small, has its own magic as well.

MAGDA KUBECKA / FRISI

Analysing media reports about libraries, we noticed the following change process:

2008

The library in media reports is part of local landscape, “something that just has to be there and it is”, an institution that faces various difficulties, but is not a priority for local authorities. Journalists in their descriptions often focus on shortcomings in the library’s infrastructure, its equipment and the services it offers.

2011

The library becomes a place on which great hopes for the future and change are pinned.

Libraries are renovated, obtain computer equipment, provide Internet access and librarians become more visible.

2013

The library is a place where you can spend time interestingly. Children, adolescents and seniors find a lot of attractions there. The library’s future and its role in the society development is discussed.

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WWW.BIBLIOTEKI.ORG

The portal presents important and interesting information from the library world, good practices, and activity of libraries.
43,701 users
358,885 hits
(data for 2014)



BIULETYN

over 5,200 subscribers,
16 regional versions,
61 issues



For me the Library Development Program is the most important library support initiative in Poland financed from non-public funds and at the same time a partner program of the Library+ venture conducted by the Book Institute. Projects implemented under the LDP contributed to a large extent to the development of commune libraries in Poland.

In addition to the two most significant tasks the Information Society Development Foundation has set for itself since the beginning, that is computerization and librarian training, I believe the LDP succeeded in helping to change the way of thinking about libraries among Poles. The library is no longer associated with run-down metal bookcases and the inevitable hare's-foot ferns on window sills and begins to be synonymous with modern, user-friendly, and professional cultural institution, where anyone – regardless of their age and affluence – has access to quality literature and new technologies.

I am happy that for all years of the Library Development Program I was able to observe its results at a close distance as the Book Institute director. It was an incredibly creative period of mutual inspiration and good cooperation. What was achieved then will continue to bring fruit for a long time yet.

GRZEGORZ GAUDEN
DIRECTOR OF THE BOOK INSTITUTE

CALL TO ACTION

Librarians' openness, involvement and energy, and above all their willingness and readiness to introduce changes, were for us a huge motivation to continually seek and suggest new ideas, create interesting projects and campaigns involving partners from various milieus.

The potential of libraries became more and more visible to many institutions, organizations and companies which, with the involvement of FRSI, established fruitful cooperation with libraries.



ABOUT FINANCES... IN A LIBRARY

Project run with the National Bank of Poland under its economic education program which allowed 6,450 seniors in over 270 libraries to move about the finance world and use electronic banking.

WORK IT OUT WITH THE LIBRARY

With the support of the Open Society Foundations, a few dozen libraries from the Łódzkie, Mazowieckie and Świętokrzyskie regions were prepared to help people seeking work and wanting to change their job.



LIBRARY AS A MEETING PLACE FOR MANY CULTURES

Project financed, among others, from the European Economic Area funds, implemented in cooperation with Norwegian libraries, allowed the development of a library model that integrates diverse local community and the preparation of librarians to conduct multicultural activities.

LINK TO THE FUTURE. YOUTH, INTERNET, CAREER

Thanks to the support of Microsoft (the YouthSpark initiative) over 21,000 young people from small localities took part in meetings organized by libraries with young professionals – inspiring, entrepreneurial people who work in jobs of the future in which an important role is played by modern technologies.

OTHER CAMPAIGNS: Library – a place of safe Internet, REDakcja (EDITORIAL action), Freedom: can you feel it?, Multiculturalism – I say yes!, Libraries friendly to the teams of the The Great Orchestra of Christmas Charity, Black book of colours, One million adventures with books.



FUNENGLISH IN THE LIBRARY

Thanks to Funmedia all public libraries in Poland could obtain free access to e-learning English courses and offer them to their users – children and adults. 1,273 libraries took advantage of this opportunity.

MEGAMATMA IN THE LIBRARY

MegaWiedza offered to all public libraries in Poland free access to the MegaMatma platform with mathematical contents useful to library users regardless of their age and education.



AMERICA @ YOUR LIBRARY

Under the US Embassy program "America @ your library" centres were established in seven libraries, offering books in English and other materials dedicated to the United States of America, as well as access to online data bases containing a lot of interesting resources.

CYBERNAVIGATORS

Project implemented in cooperation with the Embassy of the United States of America allowed the development of a new service consisting in education of the digitally excluded (training courses, individual consultations, advice) and assistance in the use of computers and the Internet.



GET ONLINE WEEK

Annual European campaign encouraging people to use the Internet, in Poland coordinated by FRSI. In 2011-2014, more than 1,300 institutions (mainly libraries) became involved, organizing meetings for over 37,000 people for whom it was often their first discovery of the virtual world and a chance to learn about practical applications of the Internet.

DIRECTION: LIBRARY

In cooperation with the Graphic Designers Association a visual identification system for libraries was developed: logo, font type, signposts, information boards, document templates, posters, stickers, gadgets, and even a website template. The libraries can use all these layouts free of charge.

FRSI is also a partner and PAFW the sponsor of the awards in the **OLGA ROK CONTEST** under which active female librarians may apply for a financial award to be used for their personal development.



For me the Library Development Program is an initiative which opened a new chapter in the history of public libraries in Poland – and a very important chapter, too, since it influences not only the libraries themselves, but also their users.

Libraries, by opening up to the Internet and new technologies, expanded the range of access to information and became even more friendly spaces for knowledge and experience exchange for their readers. But it is not only modern equipment that transforms today's libraries into modern centres of culture and education. It is above all people: the librarians who showed readiness and courage to introduce changes and who engaged in the initiative together with us. By transforming libraries and acquiring new skills, they also influence readers. They are often invaluable support, acting as digital guides, which creates a new relationship value in the local community and considerably improves people's social and digital skills.

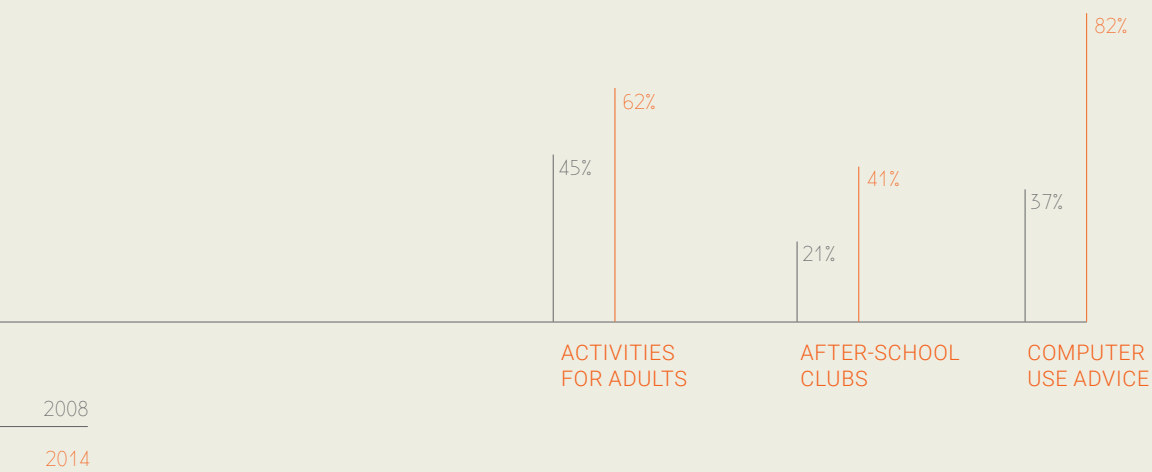
I am happy and proud that the Orange Foundation participated in writing of this breakthrough chapter in the history of Polish libraries. I am convinced that the following chapters, created by libraries, will be a successful continuation of the work we started together. Thank you.

JADWIGA CZARTORYSKA
PRESIDENT OF THE ORANGE FOUNDATION



WHAT CHANGED
IN LIBRARIES?

In 2008, as much as 40% of libraries in small localities had no publically available computers. Internet connection was often of very poor quality. Short opening hours were a serious problem: almost 1/3 of libraries were open less than four hours daily. Only 33% of libraries regularly had activities for children and teenagers, only 17% offered computer skills courses. 37% of main libraries and 58% branches had no activity other than lending books. Only 9% of libraries cooperated with local institutions and associations.



Every year libraries organize 400,000 events and activities in which 6.7 million people participate.

INCREASE IN THE NUMBER OF ACTIVITIES PER LIBRARY 2010 - 2012

+16%

+23%

POLAND
IN TOTAL

LIBRARY
DEVELOPMENT
PROGRAM

Libraries increase their floor space and have longer opening hours – increasingly frequently also on Saturdays, they are also somewhat better financed by local governments:

INCREASE IN THE SHARE OF COMMUNE SPENDING ON LIBRARIES 2009 – 2012

+9%

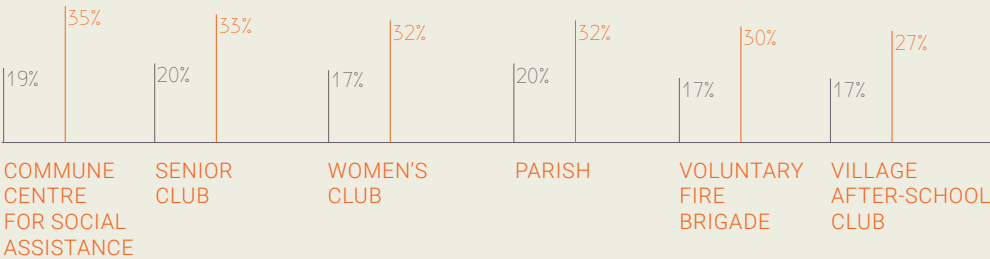
+17%

POLAND
IN TOTAL

LIBRARY
DEVELOPMENT
PROGRAM

Libraries increased considerably their cooperation with institutions and organizations operating on the local level. In addition to the traditional cooperation with schools, kindergartens and cultural centres, libraries engage more frequently in joint activities with senior clubs, social assistance centres or women’s clubs.

LIBRARY PARTNERS 2008 – 2012

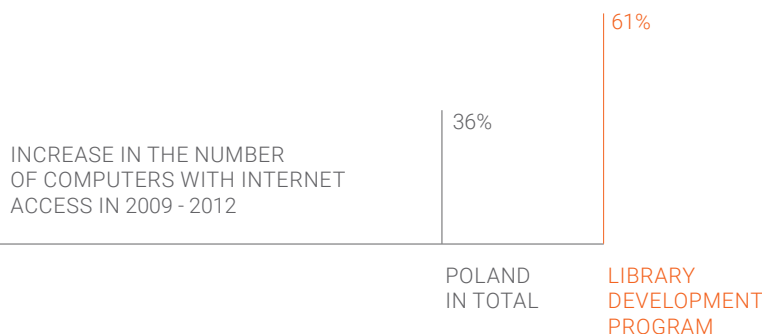




ROLE OF TECHNOLOGIES

Libraries make available for their users computers with Internet access, and increasingly often also allow their users to use the library Internet on their own devices in the library. Computer skills courses are also offered in libraries.

Modern technologies change the way of working with books – librarians keep electronic registers of readers and resources, enable remote access to library catalogues. Moreover, they use electronic communication with the environment: social media, messengers or chats. They also offer various forms of e-learning for their users.



Janusz – a pensioner who had individual computer lessons – learned how to use email, Skype and GG messenger. As a result, he can communicate every day and free of charge with his daughter and grandchildren, who are now in the USA. He always repeats that thanks to the library he have covered thousands of kilometres and is no longer lonely and does not miss his family. The uses the reading room systematically. A month ago he bought a laptop and Internet access. Now he is learning at the library how to use them.

LIBRARIAN'S COMMENT

”



CIVIC ENGAGEMENT

Librarians do not see their work only in terms of offering access to books. They enrich the library offer with social animation activities.

They organize events which are attractive not only to book lovers: exhibitions, film screenings, board game tournaments, yoga classes or theatrical workshops. This is done so that residents of small localities can spend time together creatively, pursue their passions and inspire each other.



EXHIBITIONS



PUBLIC
CONSULTATIONS



BOARD
GAMES
AND RPG



FILM
SCREENINGS



DISCUSSIONS
ABOUT FILMS
AND BOOKS



HANDCRAFT
WORKSHOPS



EXCURSIONS



NORDIC
WALKING



THEATRE
WORKSHOPS



MEETINGS
WITH WRITERS



CONTESTS

It is a young person, a student, who has access to modern software, took part in theatre workshops learning to act and participated in a play performed for the whole school. In the youth corner she plays board games with her peers, has access to interesting literature about the theatre, had developed her skills, has overcome her shyness and has gained self-confidence.

LIBRARIAN'S COMMENT

”

A girl by the name of Eliza, shy and rather without close friends, overweight, set up with a group of friends a blog called King Matt the First (Król Maciuś Pierwszy), with which she gained recognition. She meets her blog group in the library once a week, they play staging theatre performances, write posts, improvise, announce contests.

LIBRARIAN'S COMMENT

”



EDUCATIONAL OFFER

Libraries offer more various forms of education: computer skills courses, digital photo editing, e-banking or e-learning English language or mathematics courses.



COMPUTER
SKILLS
COURSES



INTERNET
SECURITY
CLASSES



FIRST AID
COURSES



FINANCIAL
EDUCATION



ENGLISH
COURSES



ADVICE
FOR JOB
SEEKERS



MAKE-UP
COURSE



MEETING
WITH
A DIETICIAN



PHOTOGRAPHY
CLASSES



ASSISTANCE
WITH SCHOOL
WORK

An elderly woman who runs a farm on her own has no electronic equipment at home, uses only the radio. Thanks to computer and Internet skills classes for seniors she learned to use the computer and Internet. At present she knows how to search online for any information she needs, occasionally she does online shopping and exchanges messages online. She found friends in the library, she can watch TV there. She is interested in plant cultivation, farm animals, Earth resources and climate, and she uses books on these subjects. She participates in the events organized by the library.

LIBRARIAN'S COMMENT

”

For me the Library Development Program is a well-used chance to modernize numerous libraries, conduct rational activities effective in a short and a long term, and above all a proof that the essential role of public libraries in building cultural competences of the society is obvious not only for librarians, but also to people outside the library world. The development of libraries is not a manifestation of antiquated thinking about the society, but it is part of a modernization program.

Excellent results have been achieved not only thanks to considerable funding and the professional team of the Information Society Development Foundation, but also thanks to what is a great achievement of the program authors: the development of a friendly climate around the program, as well as a coalition of helpful and involved authorities, institutions, organizations and individuals.

The program fitted perfectly into the recent initiatives to support libraries and promote reading, crowned with the announcement by the Ministry of Culture and National Heritage of the National Readership Development Program, which was part of the Pact for Culture agreement concluded between the Prime Minister and the Citizens of Culture movement.

TOMASZ MAKOWSKI, PH.D.
DIRECTOR OF THE NATIONAL LIBRARY



LIBRARIES



FULL

OF PEOPLE

WHO USES LIBRARIES?

TYPICAL USERS

Libraries are most frequently visited by children, school students and people aged over 55. In 2008-2012 the share of mature people among library users doubled. Also, more children from disadvantaged families and more unemployed people come to libraries.

Below we present user profiles defined by researchers under the LDP to show what kind of people come to libraries most often and what they do there. The descriptions do not refer to any real individuals, they are compilations of characteristics of various people whom the researchers encountered in libraries during field work surveys.

ACTIVE FEMALE SENIOR

Professionally active all her life, she felt lonely and not needed by anyone after retiring. In the library she found a place for herself: she learned to use computers, regularly meets her peers in the local women's club, she often comes to the library just to talk to the librarian.

MOTHER OF A NEW-BORN BABY

She spends most of her time at home with a small baby, overwhelmed with daily responsibilities, with no one to talk with. In the library she met other mothers with babies, she participates in various activities.

STUDENT FROM THE NEARBY SCHOOL

Just before his secondary school final exams, he is interested in aviation and cars, and his great dream is to become a student of a technical university. He often visits library branch close to his home, he meets friends there to play online games or he does his homework because it is quiet there and he has access to books.

BOY FROM THE NEIGHBOURHOOD

He is ten years old, has moved in this area recently because his dad found work here. He has four siblings, his mother does not work and his family often does not have enough money for handbooks and school supplies. He still feels a stranger. He comes to the library to play on the computer, he joins English classes or theatre workshops. He would like to become an actor.



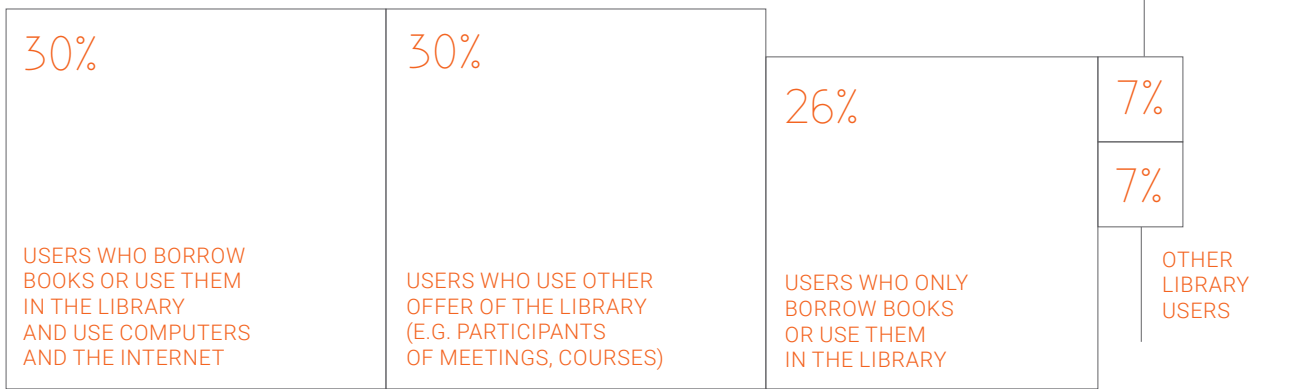
WHAT DO PEOPLE DO IN LIBRARIES?

In 2008, 91% of people who came to the library borrowed books and magazines, 31% used the Internet, and 12% participated in meetings and activities organized there.

After six years, the number of people who use only the traditional library services decreased. They go the library increasingly often to use a computer, photocopier or printer. They participate in various events, meetings, courses.

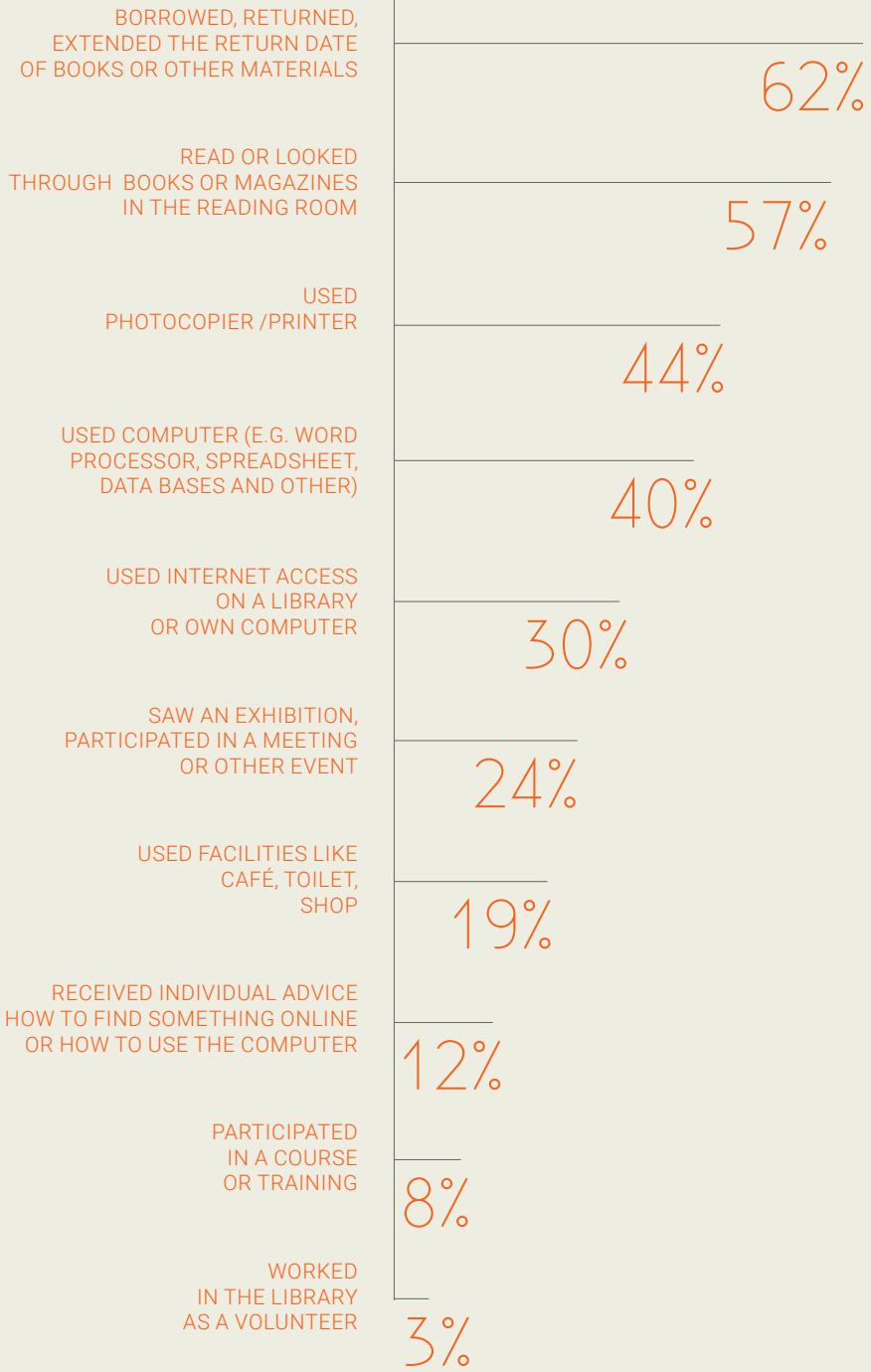
USERS WHO USE
VARIOUS TYPES
OF THE LIBRARY OFFER

ALL LIBRARY USERS
IN RURAL AREAS AND
TOWNS WITH POPULATION
OF UP TO 20,000



WHAT DO
USERS DO
IN THE LIBRARY?

ALL LIBRARY
USERS IN RURAL
AREAS AND TOWNS
WITH POPULATION
OF UP TO 20,000



MEETING PLACE

Libraries have increasingly played the role of a third place in their localities – a friendly place, open to everyone, combining the benefits of private and public space.

You can always come here, establish contacts with others – meet friends, meet new people. This is how people describe libraries:

GOOD PLACE



SAFE



EVERYONE WILL FIND SOMETHING INTERESTING



OPEN TO EVERYONE



FREE



FAMILY ATMOSPHERE



FRIENDLY



YOU FEEL AT HOME



*We borrow books as well
when we come here to do needlework,
but it is not about books, because
the most important thing is that
we meet, that there is a place
where you can always
meet and talk.*

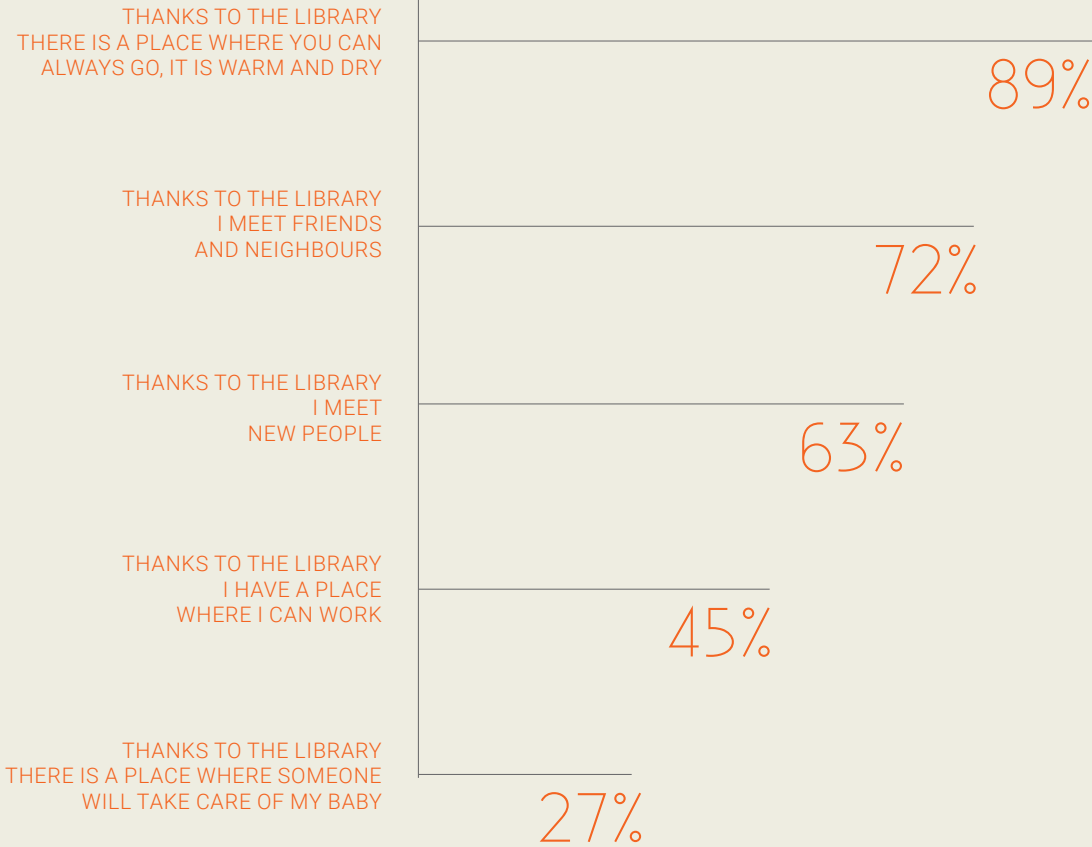
50-YEAR-OLD PARTICIPANT
OF EMBROIDERY WORKSHOP

”

LIBRARY AS A PLACE*

*COMBINED ANSWERS "I AGREE"
AND "I DEFINITELY AGREE"

ALL LIBRARY USERS IN RURAL
AREAS AND TOWNS WITH
POPULATION OF UP TO 20,000



TECHNOLOGIES

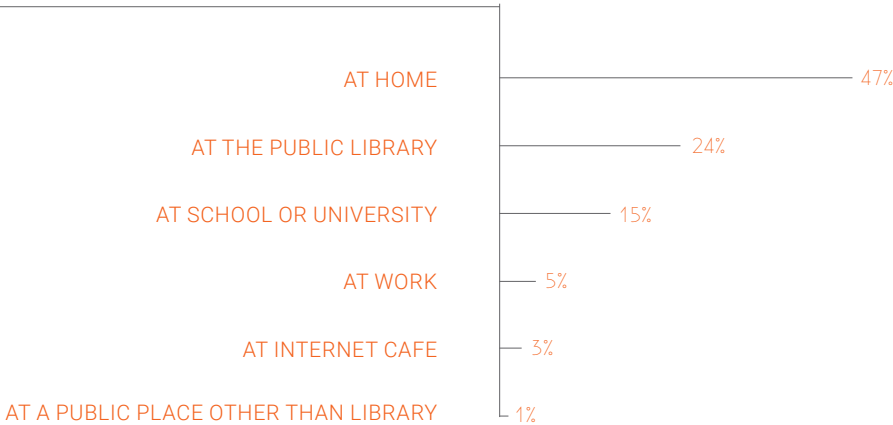
In small communities the library is often the only place where you can use the Internet, scanner or printer free of charge. For a lot of people, especially the elderly, their first contact with the computer was in the library.

Computers and the Internet are most frequently used here to check national and international news, communicate with friends and family, create online content, search for information concerning public services or do shopping.

In libraries you can not only learn how to use the computer, but also develop your technology skills. Library users most often learn how to use websites and search engines, email, office software or various services.

PLACE OF THE FIRST CONTACT WITH THE INTERNET

LIBRARY INTERNET USERS
IN RURAL AREAS AND TOWNS
WITH POPULATION OF UP TO 20,000



I found out the computer skills course by chance, reading an advertisement on the library door. I was scared when I came to the first meeting. I thought: "my mind is no longer so agile", "I will make a fool of myself!" Then, as weeks passed, I went to classes with increasing enthusiasm. I completed the course at the end of June. Just before the end of the school year I managed to write diplomas and thank you notes for my students. I use the Internet at any time to search for publications and educational materials I am interested in. Also, I do not waste time queuing at the post office or at the bank. I can make an online transfer.

RETIRED TEACHER

I participated in computer skills courses – I liked that very much, because we need that and you cannot always get the necessary information. Even if your grandchildren are good at using the Internet, they are not always able to pass on this knowledge, because they are impatient or they think that if they know, everybody else should. And here it was different – slowly, calmly and a lot of people benefited from that.

65-YEAR-OLD PENSIONER

He gained skills of writing in Word, making Power Point presentations, photo editing, using email and other. He began to create reports (presentations) from his travel and present them in an interesting way using a laptop and a multimedia projector.

LIBRARIAN'S COMMENT

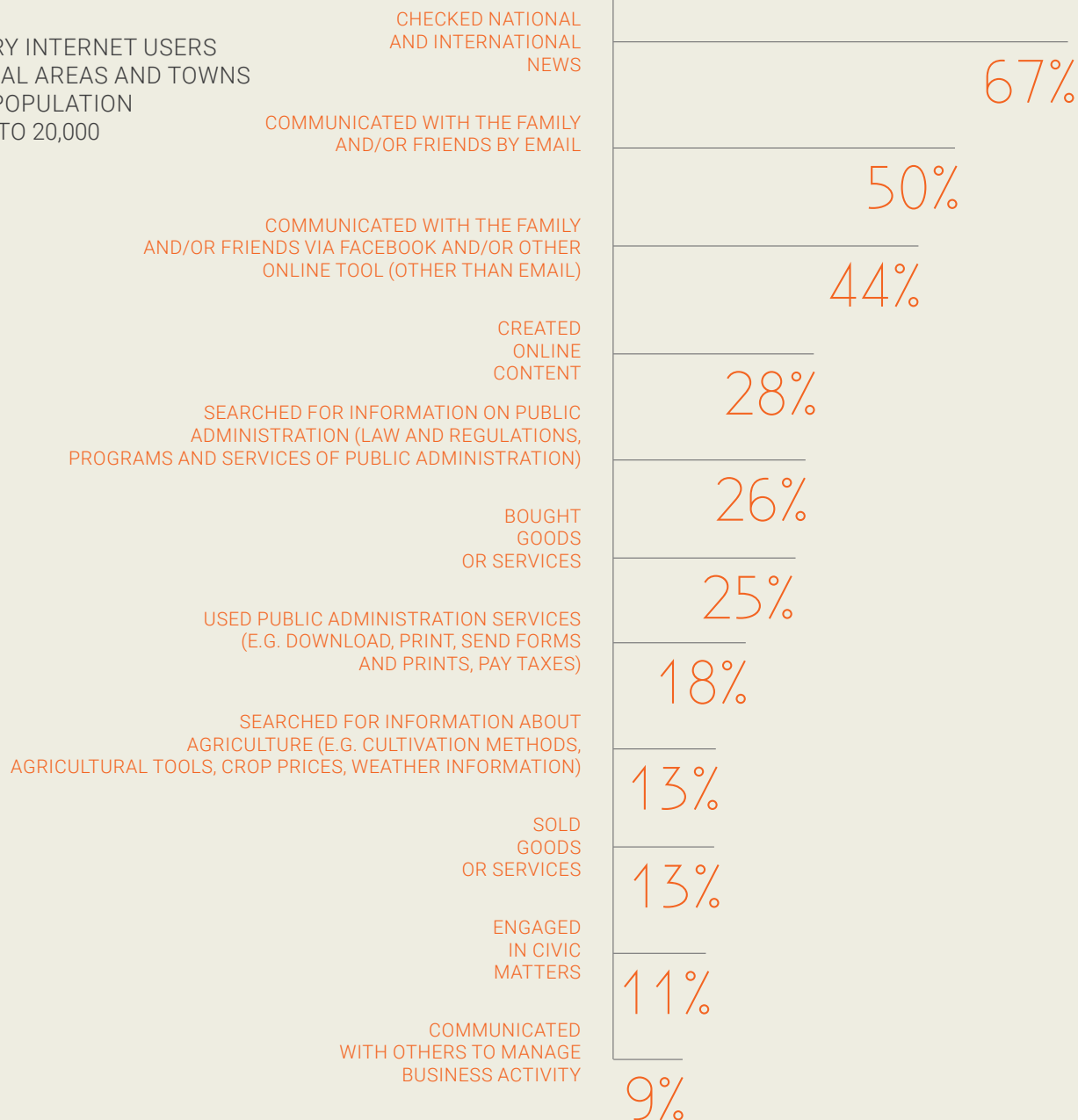
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A lot of children and teenagers from poor families come to the library. Among them there is a girl, first-year student at lower secondary school. Klaudia had very poor results at school, she repeated a year. Since the library branch made computers available to users, Klaudia has come every day. She uses the computer to do her homework, search for information, make presentations, which she then emails to the teacher. As a result, she improved her grades at school.

LIBRARIAN'S COMMENT

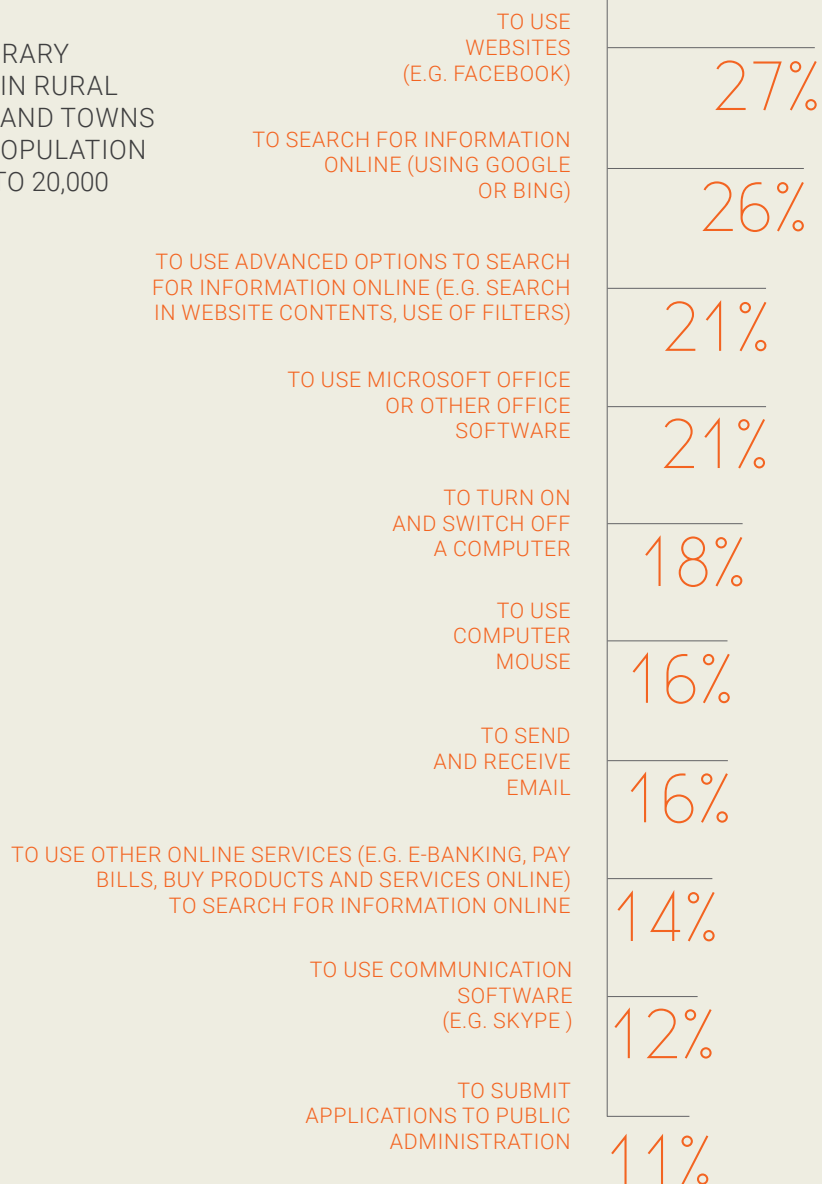
WHAT DID YOU USE
THE LIBRARY INTERNET FOR
IN THE LAST 12 MONTHS?

LIBRARY INTERNET USERS
IN RURAL AREAS AND TOWNS
WITH POPULATION
OF UP TO 20,000



WHAT DID LIBRARY
COMPUTER USERS
LEARN?

ALL LIBRARY
USERS IN RURAL
AREAS AND TOWNS
WITH POPULATION
OF UP TO 20,000



DAILY LIFE

Libraries allow users to get many of their daily errands done. Thanks to the availability of such tools as scanners, printers, photocopiers, computers and the Internet, you can pay your bills quickly, check doctor's office hours or a bus timetable.

People visiting libraries learn how to better take care of their health. They use websites and internet fora on health, diet and healthy lifestyle and participate in meetings organized in the library on health matters.

Libraries also bring benefits related to the family: people search for information about bringing up children, they participate in meetings with psychologists. They also search for information about keeping a household – growing plants and keeping a garden, taking care of pets, look for cooking recipes.

Being online also facilitates travel planning, air ticket and hotel booking, buying a holiday trip.

In the library you can meet a beautician or stylist, find out about make-up, fashion and cosmetics.

In libraries there are also sports classes: aerobic, Nordic walking, yoga. You can also watch broadcasts from sports events.



HEALTH



HOME
AND FAMILY



TRAVEL



SHOPPING



FASHION



BEAUTY



SPORTS

HEALTH-RELATED
ACTIVITIES
IN THE LIBRARY

COMPUTER
USERS
IN THE
LIBRARY
DEVELOPMENT
PROGRAM
LIBRARIES

SEARCHED FOR INFORMATION
ABOUT DISEASES
AND HEALTH PROBLEMS

12%

SEARCHED
FOR INFORMATION
ABOUT HEALTHY LIFESTYLE

8%

SEARCHED FOR INFORMATION
ABOUT MEDICINES
(ACTION, PRICES, ETC.)

6%

SEARCHED
FOR INFORMATION
ABOUT DOCTORS

4%

SEARCHED FOR INFORMATION
ABOUT HOSPITALS
/ HEALTH CENTRES

4%

PARTICIPATED
IN A MEETING
ABOUT HEALTH

4%

BROWSED WEBSITES
DEDICATED TO
PHYSICAL EXERCISES

3%

DISCUSSED HEALTH
OR DOCTORS
AT DISCUSSION

1%

There is this elderly and sick man (applying for a pension) who often goes to hospitals and offices in Tricity. He searches online for directions how to get to his destination, routes and bus stops. Well prepared beforehand, he does not lose his way, does not get upset or deteriorate his frail health more.

LIBRARIAN'S COMMENT

”

PROFESSIONAL AND ECONOMIC SPHERE

People use libraries when looking for a job. They write their CVs and cover letters there, look for job offers online, send their applications.

Those who conduct business activity use the library as a work place, where they handle office and administrative work.

People visiting libraries use the equipment available there also for other economic activities – to buy or sell various goods and services online.

As the Library Development Program was implemented in rural areas, also people involved with agriculture can benefit– they learn in libraries, seek information about cultivations, animals, agricultural machines and subsidies for farmers.

A thirty-year-old woman who lost her job registered business activity consisting in online sale and she uses the Internet at the library every day, because otherwise in her locality there is no Internet access. In the library she can also print. She took up a new challenge and she is gaining new customers. She makes money and feels fulfilled.

LIBRARIAN'S COMMENT

A woman from our village, aged 56, came to the library for books. She found out that she could use the library computer, so she decided to learn how to use them. After a few months she was able to offer her visual art works at an auction service. Now it is her main source of income and her works are also displayed in the gallery at the library.

LIBRARIAN'S COMMENT



JOB SEARCH
IN THE LIBRARY

ALL LIBRARY
USERS
IN RURAL AREAS
AND TOWNS
WITH POPULATION
OF UP TO 20,000



When computers appeared in our library and we wrote about that in the local newspaper, this woman started coming more frequently. She asked for help and instructions how to use the computer and the Internet. We helped her set up an e-mail account. Then she would come every day to browse websites with job offers. She wrote her CV and sent it out. A month ago she found a job but she still visits us on Saturday afternoons.

LIBRARIAN'S COMMENT

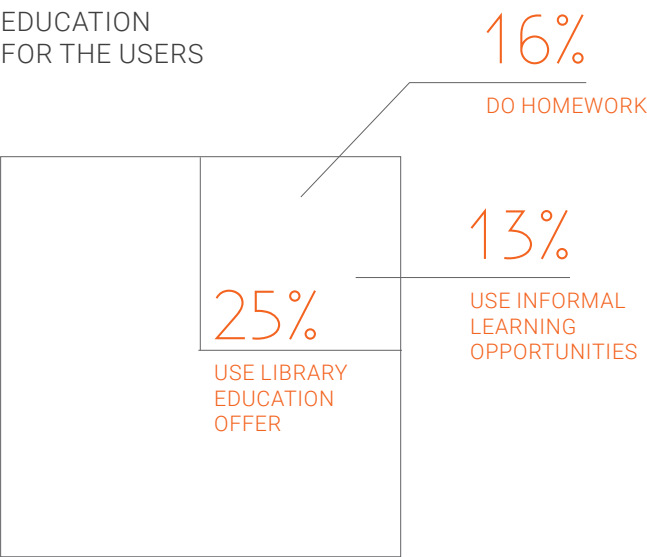
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EDUCATION

People at any age gain new skills in libraries and discover various resources from which they can learn. School students do their homework, write essays, prepare papers and presentations. Children, teenagers and adults learn foreign languages. Seniors learn how to use computers.

In addition to in-class and e-learning courses, libraries organize meetings with experts, e.g. psychologists, doctors, or lawyers, where people can learn important things directly from specialists.

LIBRARY ROLE
IN PROVIDING
EDUCATION
FOR THE USERS

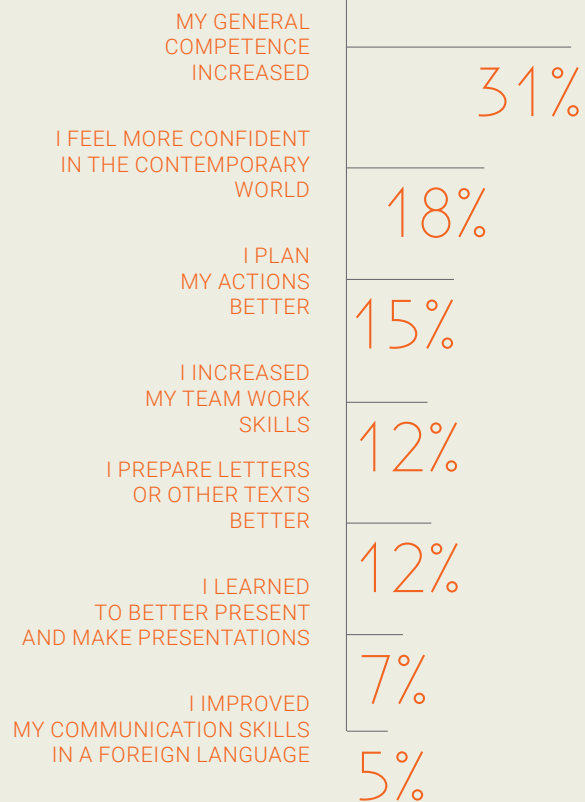


It was Alicja who suggested this English course I am conducting now. Her daughter is in London, her son-in-law is from Nigeria, and a lot of women here have children who live abroad. When they go to visit those children, they have a problem with communication at the airport and with the rest of the family, because they do not know how to say anything. So they started learning. In general, they do not believe in themselves, but they are making fast progress.

COMMENT BY A VOLUNTEER ENGLISH
TEACHER IN A LIBRARY BRANCH

SKILLS ACQUIRED

ALL LIBRARY USERS
IN RURAL AREAS
AND TOWNS
WITH POPULATION
OF UP TO 20,000



PERSONAL DEVELOPMENT

Libraries provide people with open and free access to culture. In addition to borrowing books, you can meet artists, see an exhibition, watch a film, listen to music. Libraries offer a lot of opportunities to pursue various hobbies and passions.



BOOK
DISCUSSION
CLUBS



THEATRE
WORKSHOPS



BOARD GAME
TOURNAMENTS



MEETINGS
WITH ARTISTS
AND CULTURE
ANIMATORS



FILM
SCREENINGS



PAINTING AND
PHOTOGRAPHY
EXHIBITIONS



MEETINGS
WITH
TRAVELLERS



YOUNG
MOTHERS
CLUB



HANDCRAFT
WORKSHOPS



COMPUTER
GAMES



VISUAL ARTS
CONTESTS

*Over the summer holidays,
when there is nothing to do,
we go to the library – we read
a book or you can simply discuss
a subject. A lot of people come
here, you can always play cards,
sit down at the computer,
that is always better than sitting
at the bus stops*

LOWER SECONDARY SCHOOL STUDENT

ACTIVITIES RELATED
TO SELF-FULFILMENT

LIBRARY
DEVELOPMENT
PROGRAM
LIBRARY
USERS



SOCIAL INTEGRATION

Libraries facilitate establishing of contacts and meeting new people. People who come to libraries use email, messengers and social media to stay in touch with their family and friends.

Libraries help form and strengthen local identity. Librarians document local events, prepare and publish publications about local history and tradition. They collect resources with local information: archives or commemorative books.

*I am here almost every day,
because I pick up my kid who comes
here from kindergarten, so I am here
every day and I always meet someone,
see someone, learn something.
There is constant movement here.
These are usually people who live
here. They come here, it is such
a point that you are sure to meet
someone and you can learn
what is going on.*

MOTHER

*People meet, talk, go back in time,
dig up their own history hidden
in attics and wardrobes. I hope
that these scraps of memory will fit
into a picture of the past.*

VOLUNTEER IN THE PROJECT DIGITAL
ARCHIVES OF LOCAL TRADITION
RUN BY KARTA CENTRE FOUNDATION
AS PART OF THE LIBRARY
DEVELOPMENT PROGRAM.

”

*Sometimes you just come here
and everybody is there. You do not
need to make any phone calls.*

UPPER SECONDARY SCHOOL STUDENT

”

ACTIVITIES
RELATED TO SOCIAL
INTEGRATION

LIBRARY
DEVELOPMENT
PROGRAM
LIBRARY
USERS

SEARCHED FOR INFORMATION
ABOUT HISTORY AND TRADITION
OF THE REGION

28%

MET FRIENDS
IN THE LIBRARY

19%

MET NEW PEOPLE
IN THE LIBRARY

14%

PARTICIPATED IN A MEETING WITH A PERSON
TALKING ABOUT LOCAL TRADITION AND HISTORY

9%

PARTICIPATED IN ACTIVITIES RELATED TO REGIONAL
TRADITION, E.G. TRADITIONAL HANDCRAFT

7%

CONTACTED FRIENDS USING
COMPUTER AND INTERNET

6%

CONTACTED FAMILY USING
COMPUTER AND INTERNET

4%

MET NEW
PEOPLE ONLINE

2%

*(...) readers help in obtaining,
collecting and preparing documents.
Interesting exhibitions, meetings
with history attract many people
passionate about regional history.
The prestige of the library
in the community increased, which
contributed to a broader offer
and a larger number of library users.*

COMMENT OF A PARTICIPANT
OF THE DIGITAL ARCHIVES
OF LOCAL TRADITION PROJECT

CIVIC ACTIVITY

Thanks to libraries people engage in activities for their community.

People who come to libraries use computers to seek information about public services or contact public administration (offices), thus saving time. They can also observe local politics, obtain information about candidates in local government elections, or communicate with communal institutions.

The role of libraries in citizen participation also consists in providing support for local activities. Libraries offer their facilities for meetings of the universities of the third age or farmers' wives' associations. They help residents to raise funds for various projects for the local community. They also help local organizations.

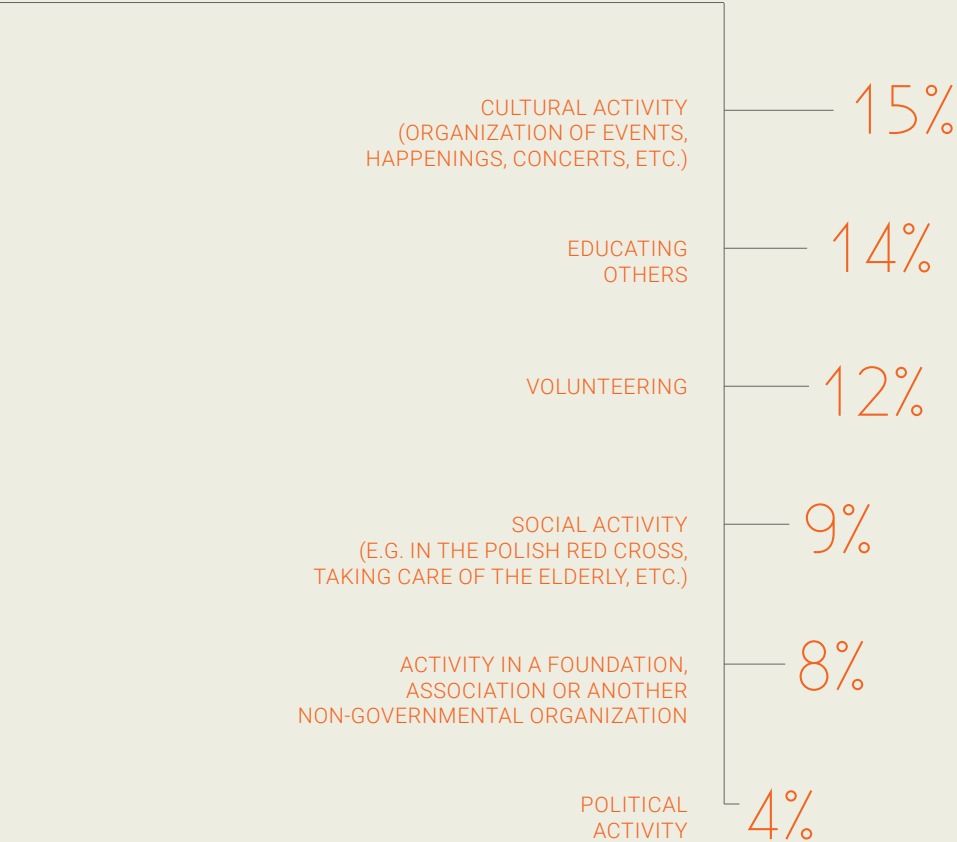
Close cooperation was established with the leader of one of local associations. Together we set up a Volunteer Club, we raise funds for activities. Moreover, we organize joint educational activities in rural after-school clubs, exhibitions. Under a common initiative (...) a Civic Cafe was established. It is housed in the library and gathers local leaders.

LIBRARIAN'S COMMENT

”

DID YOU ENGAGE IN ACTIVITIES FOR YOUR
COMMUNITY THANKS TO THE ACTIVITIES
AND MEETINGS IN WHICH YOU PARTICIPATE
IN THE LIBRARY?

ALL LIBRARY USERS IN RURAL AREAS
AND TOWNS WITH POPULATION OF UP TO 20,000
COMBINED ANSWERS "YES" AND "NO, BUT I PLAN TO"





For me the Library Development Program is a Polish express bus with a global licence plate in which libraries set off into a bright future at a speed matching that of a Pendolino high-speed train, even though not long ago that future seemed far off.

Rushing through small localities we may marvel at how libraries changed into modern centres of education and culture, be delighted at what they do for local communities, surf at will in the web and learn to use modern technologies and devices (recently: tablets) to create multimedia content.

In accordance with the LABiB motto "Share knowledge, multiply ideas", the Polish Librarians Association's participation in the LDP enhanced our potential by building the basic channel for communication with libraries – the sbp.pl portal, starting surveys of library effectiveness that comprise a few hundred libraries, developing new visual identification of the Association. We looked boldly into the future, setting ambitious goals included in the long-term strategy, identifying new areas of activity, focusing on the youth, but without forgetting about our tradition. THANK YOU!

ELŻBIETA STEFAŃCZYK
PRESIDENT OF THE POLISH LIBRARIANS ASSOCIATION

FULL
»» STEAM
AHEAD!

MUNICIPAL AND COUNTY PUBLIC LIBRARY IN NOWY TOMYŚL



Since 2011, usually on the first Saturday of September we have organized jointly with many partners an outdoor event called "Bus Stop: Library!", which is an excellent occasion to promote our services in an unconventional manner. Around the library thematic bus stops are placed, e.g. Literature, History, Photography, Film, Sport, Nature, Travel or Art. Teams, preferably families, participate in a contest of knowledge and skills. They visit individual stops and perform various tasks, in which they can prove their knowledge, inventiveness, skills and abilities. The contest is resolved and awards are handed in during a concert featuring local performers and bands, friends of the library, that closes the event.

The "Bus Stop: Library!" event also offers a number of other attractions: possibility of having a retro or folk-styled photo taken in a photographic studio, refreshments stand with cakes baked by librarians, demonstrations of disappearing crafts, reconstructions of historical events, shows of medical rescue actions, self-defence, or dance, as well as voting e.g. for the book of the summer. Our library event proves that a lot can be achieved together.

LUCYNA KOŃCZAL-GNAP
DIRECTOR OF MUNICIPAL AND COUNTY PUBLIC LIBRARY
IN NOWY TOMYŚL

SUSKA LIBRARY IN SUCHA BESKIDZKA

Many people, especially youth, associate our library not only with books, but also with all types of games. Fans of battle games meet here, we regularly organize various tournaments and use games in a variety of forms in almost all engagement activities.

In recent years we have managed to prove that wisely selected games are not only great fun, but also an excellent educational tool. A good example was the project in which young lovers of fantasy created, under the supervision of the writer Daniel Greps, a role playing game based on local legends.

"Shadows Over Skawa" is a unique game whose plot is set in the 19th-century Sucha Beskidzka and takes the players into the world of a Galician town, where legends are still vividly remembered and truth and fiction merge. Already the process of creating the game was for the project participants a fascinating meeting with the rich history of the region. The game we developed is a perfect educational tool with which local legends and history of the town can be presented to young people in an unconventional way. The game in the form of an e-book has already been downloaded from our website by a few thousand people.

WOJCIECH GACH
DIRECTOR OF SUSKA LIBRARY



MUNICIPAL PUBLIC LIBRARY IN PRZASNYSZ



“Ready, steady, go... Destination: Job” is our project in which students of upper level secondary school learned how make informed choices regarding their future career paths. Our observations and surveys indicated that a lot of young people did not think too much about their professional choices. They do not have specific interests and tend to make random choices of their professional specialization. The upper level secondary school in Przasnysz is attended by teenagers from the entire county (district). A lot of students commute or live in the school boarding house. They often cannot rely on their family support for planning their professional future.

Therefore we proposed meetings with local employers, people setting up a local social cooperative and workshops with a career advisor (rules of effective professional self-presentation, preparation for a job interview, preparation of a job application). The participants could also gain their first professional experience – they conducted a “Digital Generation Relay Race”: a 20-hour computer skills course for people over 50.

And when the project was over, we heard: “What a pity! We did not know library could be so much fun!”. We gained new friends. That is the added value!

MAŁGORZATA SOBIESIAK
DIRECTOR OF MUNICIPAL PUBLIC LIBRARY IN PRZASNYSZ

MUNICIPAL PUBLIC LIBRARY IN DOBCZYCE

Our participation in the LDP coincided with a relocation to a new building. It was a time of many positive changes which resulted in gaining a lot of partners and really spreading our wings.

Together with a great fan of radio receivers we ran workshops "From Radio to iPod" – people aged 5 to 70 were given the task of assembling a radio receiver. Thus they developed their creativity and learned simple technologies. We also set up the Cultural Sports Fan Club – that is an offer mainly for men who still do not visit libraries very often. We go to matches, promote books about sport, and even teach how to cheer up the team in a good-mannered way. On Saturdays the library is full of people passionate about robotics. Lego Mindstorms classes introduce participants to the basics of robotics in a playful manner.

Everyone who comes to us with an interesting idea will be listened to. Not only the library building but also our Facebook profile are full of people.

PAWEŁ PIWOWARCZYK
DIRECTOR OF MUNICIPAL PUBLIC LIBRARY IN DOBCZYCE



Since 2013 the Creative Active Association in Dobczyce (KAT) has cooperated with the Municipal Public Library. It is one of the places where we conduct our statutory activity. Moreover, we offer here classes in Lego Mindstorms engineering, for which we received financing from the State Street Foundation in 2013. We even organize county robotics championship.

Children come to the classes also from other counties: Wieliczka and Bochnia. While waiting for their children, parents willingly use the reading corner. Thus the library gains new readers.

ANNA STOŻEK
CHAIRWOMAN OF THE CREATIVE ACTIVE ASSOCIATION (KAT)
IN DOBCZYCE

BIAŁY DUNAJEC COMMUNE PUBLIC LIBRARY



We support residents in their civic engagement. We participated in the “Library as a space for a debate on local matters” venture, conducted by the Civis Polonus Foundation, under the “Your Vote, Your Choice” and the “Elections for Everyone” social campaigns. The library provided a venue for a training course for village governors in the commune of Biały Dunajec on the rules of functioning of a local fund. The residents could present their ideas for the commune development strategy through the e-consultations online platform and on paper questionnaires.

The interesting activities of the library include also the project “Master and Disciple”. Andrzej Bukowski, a folk artist, conducted metalwork classes for children and teenagers. The young people learned the old craft of making traditional clips. It is a difficult task, requiring a lot of creativity and patience. The clips made during the workshop were displayed at an exhibition in the library and in a folder. Maybe with such initiatives a forgotten local craft can be prevented from becoming forgotten.

MAŁGORZATA SOBIESIAK
DIRECTOR OF COMMUNE PUBLIC LIBRARY IN BIAŁY DUNAJEC

MUNICIPAL PUBLIC LIBRARY IN DYNÓW

A breakthrough for me and for the library was the joining of the Library Development Program in 2011 and participation in training. That investment in myself resulted in changes – pioneer activities for unemployed women.

The “Our passion – our work” project comprises six-month workshops (decoupage, jewellery, patchwork, feltwork) at which 25 women learned to make decorative objects for online sale. Additionally, they participated in computer skills training courses (email, auction portals, keeping a blog) and a photography course during which they learned how to take attractive photos of the products offered for sale.

A continuation of those activities was the Educational Women’s Club. Unemployed women could choose one of two thematic paths: floristry or small gastronomy. Additionally, they took part in workshops with a stylist and a make-up specialist, because women who do not work often have a problem with creating their image. They also visited the Creative Women Club in Cieszyn to draw inspiration from women who have already recorded their first successes and to get to know social cooperatives which are only fledgling in Podkarpacie and the idea is not yet widely known.

GRAŻYNA PAŹDZIorny
DIRECTOR OF MUNICIPAL PUBLIC LIBRARY IN DYNÓW





For me the Library Development Program is a project which above all opens up libraries to their local communities. We wanted to prepare and support the libraries in that effort and provide librarians with the possibility of trying out what it means in practice to embrace the needs of their communities and expand the offer beyond the traditional library activity. The grant competition conducted by the Academy for the Development of Philanthropy under the Library Development Program provided such an opportunity.

The experience of the grant competition revealed library potential to develop social projects, engage partners, mobilize human as well as material capital (in kind or financial contribution) so as to be able to conduct large scale actions and effectively use the resources available in the local community.

Cooperation with libraries was a great adventure. It helped to build many partnership relations with libraries and we want to draw on this potential also in our future projects.

PAWEŁ ŁUKASIAK
PRESIDENT OF THE ACADEMY FOR THE DEVELOPMENT
OF PHILANTHROPY IN POLAND

PARTNERS INVOLVED IN THE LIBRARY DEVELOPMENT PROGRAM

ACADEMY FOR THE DEVELOPMENT OF PHILANTHROPY IN POLAND
/ ADLINER / APPLE / CIVIC EDUCATION CENTRE / CIVIS POLONUS FOUNDATION /
“Ę” ASSOCIATION OF CREATIVE INITIATIVES / FUNMEDIA / GAZETA WYBORCZA /
IDEA ZMIANY / J.A.KOMEŃSKI CHILDREN DEVELOPMENT FOUNDATION /
KARTA CENTRE FOUNDATION / MEGAWIEDZA / MICROSOFT / MINISTRY
OF ADMINISTRATION AND DIGITIZATION / MINISTRY OF CULTURE AND NATIONAL
HERITAGE / NATIONAL LIBRARY / NEW MEDIA FOUNDATION
/ NGO.PL / “ODBLOKUJ” ASSOCIATION / OEIIK CENTER / OFFICE
OF ELECTRONIC COMMUNICATIONS / ONET.PL GROUP / ORANGE FOUNDATION
/ ORANGE POLAND / POLISH ARCHITECTS ASSOCIATION / POLISH GRAPHIC
DESIGNERS ASSOCIATION / POLISH LIBRARIANS ASSOCIATION / POLISH NURSES
ASSOCIATION / POLISH RURAL COMMUNES ASSOCIATION / PRESS PUBLISHERS
CHAMBER / PROWOKATOR / REGIONAL LIBRARIES / RURAL SUPPORT FOUNDATION
/ RZECZY OBRAZKOWE / SCHOOL FOR LEADERS FOUNDATION / TALEX
/ THE BOOK INSTITUTE / THE FOUNDATION FOR SOCIAL AND ECONOMIC
INITIATIVES / THE NATIONAL BANK OF POLAND / THE UNIT FOR SOCIAL
INNOVATION AND RESEARCH - SHIPYARD / TUS FOUNDATION / VOLUNTEERS
FOR SPORT FOUNDATION.

» THANK YOU!

For me the Library Development Program is without any exaggeration the project of my life. Since the 1990s I have participated in various Polish and foreign ventures aimed at changes in public institutions like schools or local governments. Some were of systemic nature and in terms of the number of target recipients almost matched the Library Development Program. But in none of them did I have such influence on its course or such freedom of choosing the methods of action proven in my professional career.

The LDP is quality. It is also the sponsor's flexibility, allowing for necessary changes that result from the on-going evaluation. The LDP is stability of financing and long-term activity without expecting immediate results. The LDP is an exceptional program, whose experience may be drawn on by anyone who plans or conducts actions designed to achieve systemic changes in the public sector.

For me it is also a unique experience of accompanying the development of thousands of librarians, observing how they themselves change and how they change their libraries, and as a result, the communities for which they work. Rarely had I worked before with a professional group that would be as aware of the need for changes and as dedicated to them as librarians, to whom I wish all the best!

JACEK KRÓLIKOWSKI
VICE PRESIDENT, INFORMATION SOCIETY
DEVELOPMENT FOUNDATION



DATA FROM THE FOLLOWING REPORTS HAVE BEEN USED IN THIS PUBLICATION:

"What do Poles need libraries for? Report after three years
of the Library Development Program", September 2012,
prepared by the Unit for Social Innovation and Research – Shipyard

"What changed in libraries? The Library Development Program in the data
of Central Statistical Office of Poland", July 2014,
report prepared by Hubert Borowski

"What are libraries for?",
January 2015, report prepared by Hubert Borowski

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