



Libraries in Knowledge Society – some reflections from the consulting process

Krakow

14th April 2011

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Challenges and opportunities

- Well-educated staff
 - How to maintain and further develop this valuable resource?
- Buildings
 - The need to renew and renovate
- Collection management
 - Digitizing special collections
 - Disaster plans and preservation – special skills



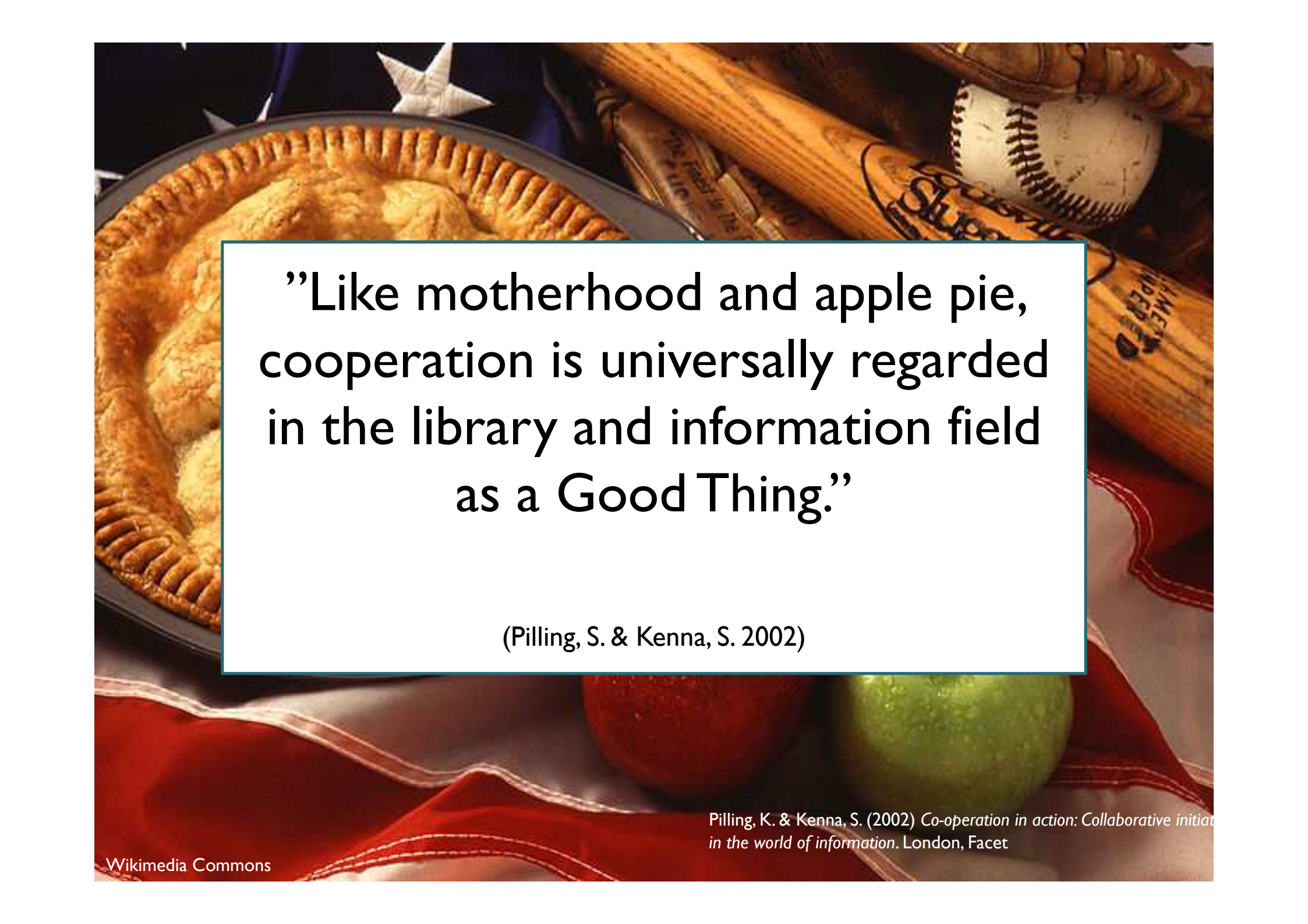
Challenges and opportunities

- Inadequate fundings
 - The conflict between an ambitious strategic plan, and lack of fundings
 - How to re-allocate existing resources
 - How to attain project fundings and increase budgets



Polish – Norwegian cooperation?

- Marketing and branding
- Reading campaigns
- Collection management
- Citizen involvement in strategic planning

A collage of American symbols including an apple pie, a baseball bat, a baseball, and apples. The apple pie is in the top left, the baseball bat and baseball are in the top right, and two apples are in the bottom right. The background is a red and white striped fabric.

”Like motherhood and apple pie,
cooperation is universally regarded
in the library and information field
as a Good Thing.”

(Pilling, S. & Kenna, S. 2002)

Pilling, K. & Kenna, S. (2002) *Co-operation in action: Collaborative initiatives in the world of information*. London, Facet

Library cooperation in the future?

- Management – establishing networks for library directors and their strategic teams
- Digitization – on a strategic basis
- Evaluation methods and monitoring systems

