

CONFERENCE PROGRAM

STRATEGIES FOR CULTURE – CULTURE FOR DEVELOPMENT

April 14th (Thursday)

11:00 AM registration

11:30 AM OPENING SESSION

moderator: Magdalena Kubecka, Information Society Development Foundation

WELCOME

Marek Sowa, Marshal of the Małopolska Region

Joanna Orlik, PhD, Director of Małopolska Institute of Culture Director

Vigdis Moe Skarstein, Director of National Library of Norway

Jacek Wojnarowski, President, Information Society Development Foundation

**11:50 AM WHAT IS THE FUTURE? POSSIBLE CHANGES IN CULTURE PARTICIPATION
BASED ON THE FORESIGHT „LIBRARY SCENARIOS”**

Alek Tarkowski, Ph.D., Director, Centrum Cyfrowe Projekt: Polska

**12.30 PM ABOUT THE PROJECT ”LIBRARIES IN KNOWLEDGE SOCIETY – STRATEGIES
FOR THE FUTURE”**

moderator: Jacek Królikowski, Information Society Development Foundation

Ewa Kołomecka, Podlaska Library

Arne Gundersen, Norwegian Project Coordinator, National Library of Norway

Tomasz Kasprzak, Project Evaluator, Education Research Institute

Tone Moseid, Oslo University College

1:15 PM LUNCH

2:15 PM CULTURE FOR DEVELOPMENT – SOCIAL CAPITAL DEVELOPMENT STRATEGY

moderator: Jacek Wojnarowski, Information Society Development Foundation

Prof. Jerzy Hausner, University of Economics in Cracow

3:15 PM COFFEE BREAK

3:45 PM NORWEGIAN EXPERIENCES IN THE STRATEGIC CULTURE MANAGMENT

moderator: Magdalena Kubecka, Information Society Development Foundation

Vigdis Moe Skarstein, Director of National Library of Norway

Unni Minsås, Director of Vestfold County Library, Norway

dr. Tomasz Makowski, Director of National Library

5:00 PM KNOWLEDGE MARKET (so called „Black Knowledge Market”)

moderator: Dorota Kostowska, Information Society Development Foundation

**8:00 PM DINNER, Barka Project, Kurlandzki Boulevard (right at Gazowa Street;
a walk from the hotel at 7:30 PM)**

April 15th (Friday)

10:30 AM THE ROLE OF REGIONAL LIBRARIES IN STRATEGIES OF REGION'S DEVELOPMENT. COOPERATION AND IMPLEMENTATION CONCEPTS

moderator: Noemi Gryczko, Information Society Development Foundation

Representatives of the warmińsko – mazurskie region:

Zdzisław Fadrowski, Director of the Department of Culture and Education at the Marshal's Office,

Andrzej Marcinkiewicz, Director of Regional Public Library in Olsztyn

Representatives of the zachodniopomorskie region:

Jerzy Serdyński, Director of the Department of Culture, Education and Sport at the Marshal's Office,

Lucjan Bąbolewski, Director of the Pomeranian Library in Szczecin

11.30 AM COFFEE BREAK

12.00 PM REGIONAL DEVELOPMENT AND THE ROLE OF CULTURE. STRATEGIC CHOICES

moderator: Joanna Orlik, Ph.D., The Małopolska Institute of Culture

Representatives of the Małopolska region:

Witold Latusek, Board Member of the Małopolska Region

Sławomir Kopeć, Ph.D., President of Cracow Technological Park

Representatives of the Silesian region:

Łucja Ginko, Marshal's Cultural Affairs Advisor

Adam Kałucki, Eskadra Group

1:45 PM PRESENTATION OF THE PUBLICATION „STRATEGIES FOR CULTURE. CULTURE FOR DEVELOPMENT”

moderator: Piotr Knaś, Małopolska Institute of Culture

Martyna Śliwa, Ph.D., Editor, University of Newcastle

Antoni Bartosz, Ph.D., author of the article “Director's subjective ABC”, Ethnographic Museum in Cracow

Professor Jan Hartman, author of the article “Work ethics in institutions of culture”, Jagiellonian University

2:20 PM Appeal: Culture for Development – Andrzej Tyws, Director of Lower Silesian Library

2:30 PM LUNCH